COOKIE POLICY

Information about the use of cookie

The following technologies are used on this website:

Certain information is gathered depending on your web browser settings. These are automatically sent by your browser to the website operator using a cookie when you visit this website. This information usually concerns your computer assigned IP address as well as the type of operating system and browser installed.

A cookie is a small text file that is stored on the hard drive of your computer by a web server. A distinction is made between "session cookie" and "permanent cookie".

Session cookie: A session cookie is applied with every visit to this website. A randomly generated, unique identification number is assigned to your computer therein. The validity of a session cookie automatically expires when you close the browser. The session cookie are used to support the functionality of the website and to find out more about your usage of the website, i.e. which pages you visit, which links you use and how long you spend on each page.

Permanent cookie: Provided that it is permitted, permanent cookie will be applied. These cookie do not expire when you close your browser, but rather remain on the hard drive until they expire after a specified time span or are deleted. The web server identifies the permanent cookie stored on the hard drive of your computer every time you visit this website. By issuing such a permanent, unique identifier for your computer, preferential settings and your usage patterns can be stored in a database. Furthermore, it is possible to determine how frequently you visit this website, how your user habits change and how effective the promotional activities of the website are. No personal data is contained in this information, but rather only the actions you make on your computer.

If you access the website via an email that was sent to you, or a "user identity" was created during one of your visits, the information provided by the website or third-party cookie is linked to any information in the data records of the website provider, from which conclusions can be drawn about your identity.

Consent to the use of cookie: Your prior consent is not required for session cookie as they are necessary for the functioning of the website and expire as soon as you leave the site. The use of permanent cookie, which store your preferred settings as well as your usage patterns, that are not exactly necessary for the functioning of the website, requires your prior consent. By using the website, you agree to the use of permanent cookie, provided that you have not prevented the installation of cookie by changing the settings on your computer. This is also applicable to third-party cookie.

Web beacons: The website may contain pixel graphics. These are called "web beacons", "single-pixel GIFs" or "clear GIFs". Third-parties can use web beacons in order to learn more about the behaviour of visitors to their website and measure the impact of promotional activities. Web beacons may also be used in promotional e-mails to determine whether they have actually been opened and user activity triggered. The information contained in web beacons is only linked to your personal data with your prior consent. By clicking on a link in promotional e-mails, which are sent to you with your consent, you agree to the use of web beacons, provided that you have not prevented the installation of web beacons by changing the settings on your computer.

Cookie used currently on the website (current status of our cookie use, its purpose, its impact on privacy as well as its permanence):

- **Session ID:** The web server may generate session cookie that are necessary for the use of certain interactive elements of the website (e.g. contact forms or login). The cookie contains a session ID,

by which your visit is distinguished from those of other users, which visit the website at the same time. Session cookie are regarded as necessary for the use of the website and do not require your consent.

- **Website navigation:** The content management tool creates several first-party cookie. These refer to session cookie that are deleted as soon as you close your browser. These cookie enable the proper functioning of our website. This data is aggregated and can be assigned to any person.Based on the data that is collected using these first-party cookie, reports are generated in an aggregated form, which provide information on how visitors get to the website and use this. Findings on general user behaviour can be obtained using these reports. These findings are used to update and improve the website.

- **Third-party cookie:** Third-party cookie are cookie applied by partners. If it is permitted for these partners to embed a cookie on a page of the website, the website provider indicates the guidelines and clarifies the fact that the collection of information using such cookie requires the consent of the user. You can refuse such consent by changing your computer settings.Cookie from advertising partners are used and external content from third parties is embedded in the website. This refers to cookie belonging to the domain of the third party and thus can only be viewed and managed by the third party. These third parties include, amongst others, Facebook and Twitter, whose cookie policy can be viewed on their corresponding websites. Furthermore, the Google-Maps tool as well as the "Like" plug-in of Facebook is used. In the context of this, the privacy policies of these providers apply. The website provider has no direct control over the content of the cookie that these plug-ins generate.

- **Miscellaneous:** Occasionally, other services are tested that may apply cookie onto your computer. In this case, the relevant manner of use is listed here.

Changing your cookie preferences
Configuring your Internet browser is a free and effective way to manage cookie. You have the following possibilities:

- allow the use of all cookie that are integrated in the pages and content you invoke.
  Note: These cookie can only be read by their issuer on the one hand. On the other hand, this process is not definitive. You can deactivate cookie anytime later on (the management of cookie depends on your Internet browser; see corresponding instructions).
- disable the use of cookie on your device. In this case, the navigation can become impaired. Certain functions require cookie (so it is possible, for example, that your operating system is not recognized or the expected language is not displayed). The website operator does not accept any responsibility for inconveniences due to possible malfunctions of the services should the necessary cookie be unavailable.
- set your browser so that you are asked for consent before the installation of new cookie on your device.

The type of cookie management depends on your browser. More instructions for use can be found here:

[Internet ExplorerTM](#)

[ChromeTM](#)

[SafariTM](#)

[FirefoxTM](#)

[OperaTM](#)

Facebook

Our website uses several plug-ins provided by Facebook – Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA. You will recognise such a plug-in by the blue "F" for Facebook or the word "Facebook" displayed on it. When you visit our website, this plug-in establishes a connection to Facebook servers and sends data. The information you view is sent by the servers directly to your browser and is displayed there, while the information about your visit to our website is also sent to Facebook. When you are logged onto Facebook, the information that is sent in this way can be directly matched up with your account. Whenever you interact with a plug-in function – e.g. when you click the "Like" button – your browser sends this information directly to Facebook, where it is then stored. Subsequent further processing of this information is within Facebook's responsibility, and you will find the relevant terms and setting options in the Facebook data privacy statement. If you want to prevent your personal data from being transmitted to Facebook, make sure you log out of Facebook before visiting our website.

Google Maps

Our website uses the functions of the map provider Google Maps, a division of Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Google Maps places a cookie on your computer in order to collect and process user settings and data. If you wish to prevent the transmission of data to Google, you need to disable the JavaScript function in your browser. However, this limits the usability of Google Maps. Click here for the Google Terms of Service: https://policies.google.com/terms

Google Fonts

Our website uses certain fonts from the Google Fonts Service, a division of Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. We need this service in order to display the font we have used. The font is called up from the Google server and then loaded into the browser cache. When downloading the font, your IP address and details of the website you visit are sent to Google. Click here for further details. Google Fonts: https://developers.google.com/fonts/faq
Google Privacy Policy: https://policies.google.com/privacy

YouTube videos

Our website uses the functions of the video portal YouTube, a division of Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. Whenever a webpage with a YouTube video is accessed, a link to the YouTube (Google) servers is created. The minimum data sent to Google is your IP address. To prevent personal data from being sent to Google, you will need to log out of your Google account before visiting our website. Further details can be found in the YouTube Privacy Guidelines:
https://www.youtube.com/t/privacy_guidelines